

GEORGE MURPHY

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EDUCATION

DePaul University

Chicago, IL

BA, Major: Philosophy; Minor: Screenwriting - 3.9/4.0 GPA

Sept 2020 - June 2024

University of Oxford

Oxford, England

Academic Leadership Program

Summer 2019

West Point Military Academy

Orange County, NY

Summer Leaders Initiative

Summer 2018

WORK EXPERIENCE

Palantir Technologies; Chicago, IL

Jan 2024 - Present

Creative Content Strategist

- Executed creative content for 5+ advertising and recruitment campaigns, online and OOH.
- Developed strategic messaging and brand voice for one of the most controversial businesses in modern politics
- Shaped editorial direction of The Republic, Palantir's international affairs journal. Led content selection, editing, and design for print and online audiences.

Hawthorne Strategy Group; Chicago, IL

Dec 2023 - July 2024

Intern | Public Relations Firm

- Generated over 10 press releases, achieving a 90% publication rate.
- Contributed to crisis communication strategies, including the development of standby statements, Q&As, and key message documents.
- Created strategic content for client accounts, aligning key messaging with media objectives and stakeholder goals.

Radio DePaul; Chicago, IL

Jan 2023 - July 2024

General Manager | Media/Entertainment

- Increased station listenership by 30% within one year through strategic programming and marketing efforts.
- Directed cross-functional volunteer team of 100+, fostering alignment and performance through collaborative leadership
- Built a strong working relationship with team members and external partners.

The Laugh Factory; Chicago, IL

April 2022 - Dec 2023

Digital Producer | Media/Entertainment

- Contributed to the development of strategic communication insights and media strategies.
- Promoted over 20 live events, contributing to a 15% increase in overall attendance.
- Handled client-facing materials, providing final reviews before submission.

Two Chairs Theatre Company; Chicago, IL

Sept 2023 - Aug 2024

Public Relations Chair | Entertainment

- Conducted competitive market analysis and provided insights on industry trends.
- Led the company to be honored as *Best New Theater Company 2023* by the Chicago Reader, showcasing excellence in production quality and community impact.
- Ensured consistent brand messaging across all socials, strengthening the company's identity and reputation.

The Second City; Chicago, IL

May 2023 - Sept 2025

Content Writer/Performer | Entertainment

- Crafted and workshoped original scripts for 10+ sketch comedy shows.
- Auditioned and selected for a competitive writing and performance program.
- Worked closely with directors, producers, and tech to create dynamic performances.

AWARDS & OTHER EXPERIENCE

Intercollegiate Broadcasting Systems; New York City, NY

Mar 2023

Award for Best Comedy Program 2023

International Student Broadcasting Company; Melbourne, Australia

May 2023

Award for Best College Comedy Radio Program 2023

Fairfield County School District; Wilton, CT

June 2019

2019 Scholar Leader Award

SKILLS

Brand Voice / Social Media / Writing / Leadership / Figma / Adobe Creative Cloud / Contentful / Art History / Collage / Optimism